



# CHAUTAUQUA ACCESS MANAGEMENT PLAN

## Introduction to City of Boulder's Landmarks Board

June 1, 2016

# Overview

- Background
- Planning Process and Timeline
- Data Collection for Summer 2016
- Stakeholder Engagement
- Feedback from the Board

# Background

## Why the need for a CAMP?

- High demand for access to this special place;
- Limited parking and few alternatives to driving have resulted in historic parking and access issues;
- Previous lease, current lease and Collaborative Stewardship Framework all speak to the need for access management;
- Prior 2012 effort to implement CAMP pilot program;
- Current lease requires the implementation of a CAMP.

# Background

## 2012 Parking and Access Studies

- 80% of Chautauqua visitors arrive by car
- Average of 2.7 passengers per vehicle
- Parking demand exceeds supply only during summer months
- Area experiences its greatest use in the afternoon

## 2015 OSMP Visitation Study at Chautauqua

Month	2004 Visits*	2015 Visits*
Aug	42,000	103,905
Sept	36,000	81,270
Oct	35,000	74,125
Nov	19,000	54,244
<b>TOTAL</b>	<b>132,000</b>	<b>313,544</b>

\*From August 1 to November 30

# Project Purpose

CAMP will explore ways to manage existing demand for ***transportation access*** (including parking) to and from the Chautauqua area in ways that minimize vehicular and parking impacts to surrounding neighbors, visitors and the area's natural and cultural resources. The plan will be flexible to anticipate future demand.

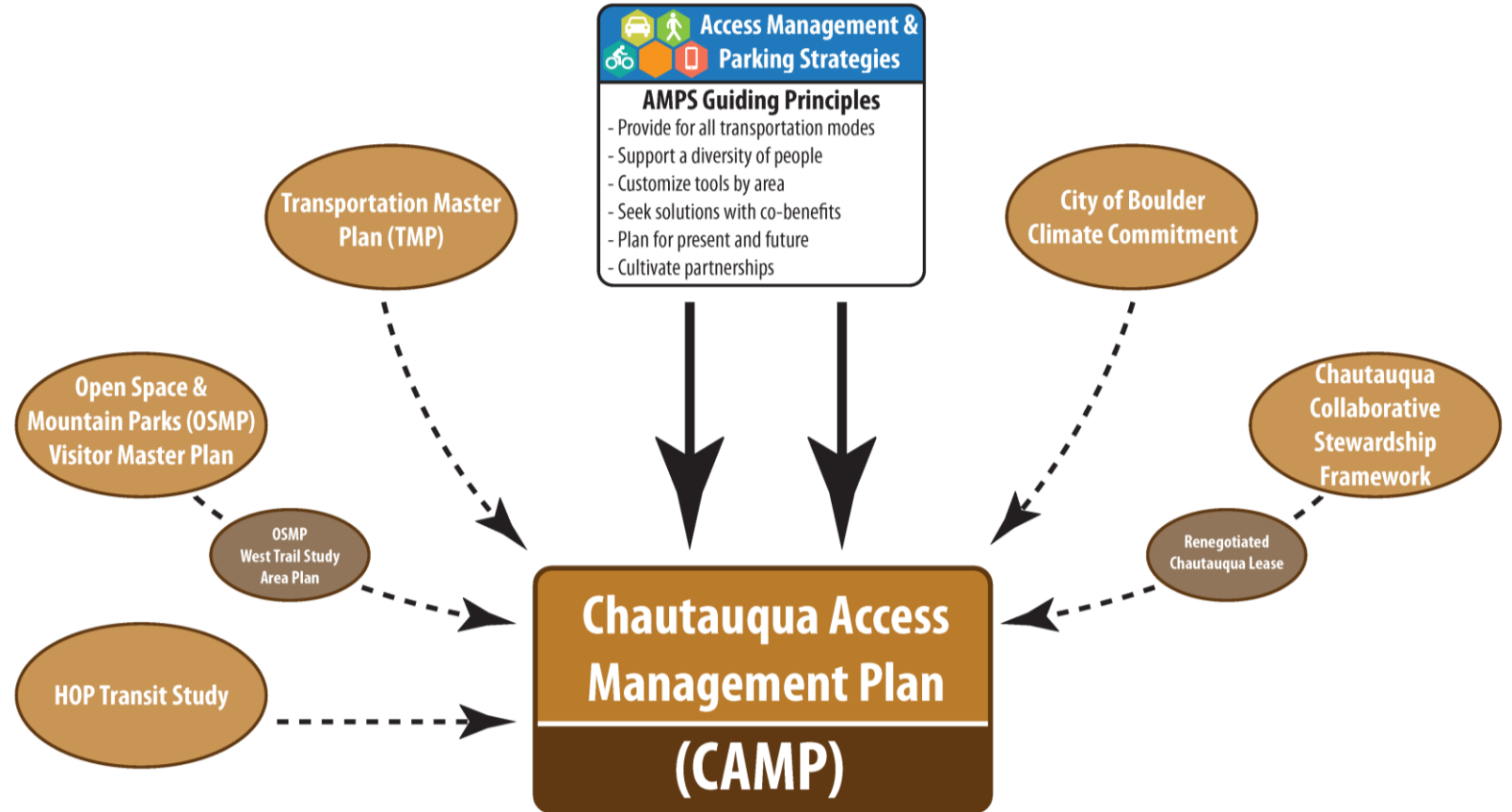
CAMP will not explore limiting public access to the area.

# Operating Assumptions for Development of the CAMP

## The Camp may include consideration of:

- Some degree of **managed parking** within the CCA leasehold area and possibly in the surrounding neighborhoods
- Some degree of **paid parking**
- **Enhancements to other modes of transportation**, including but not limited to restoration of transit service to the area

# Existing Guidance



# Project Leadership

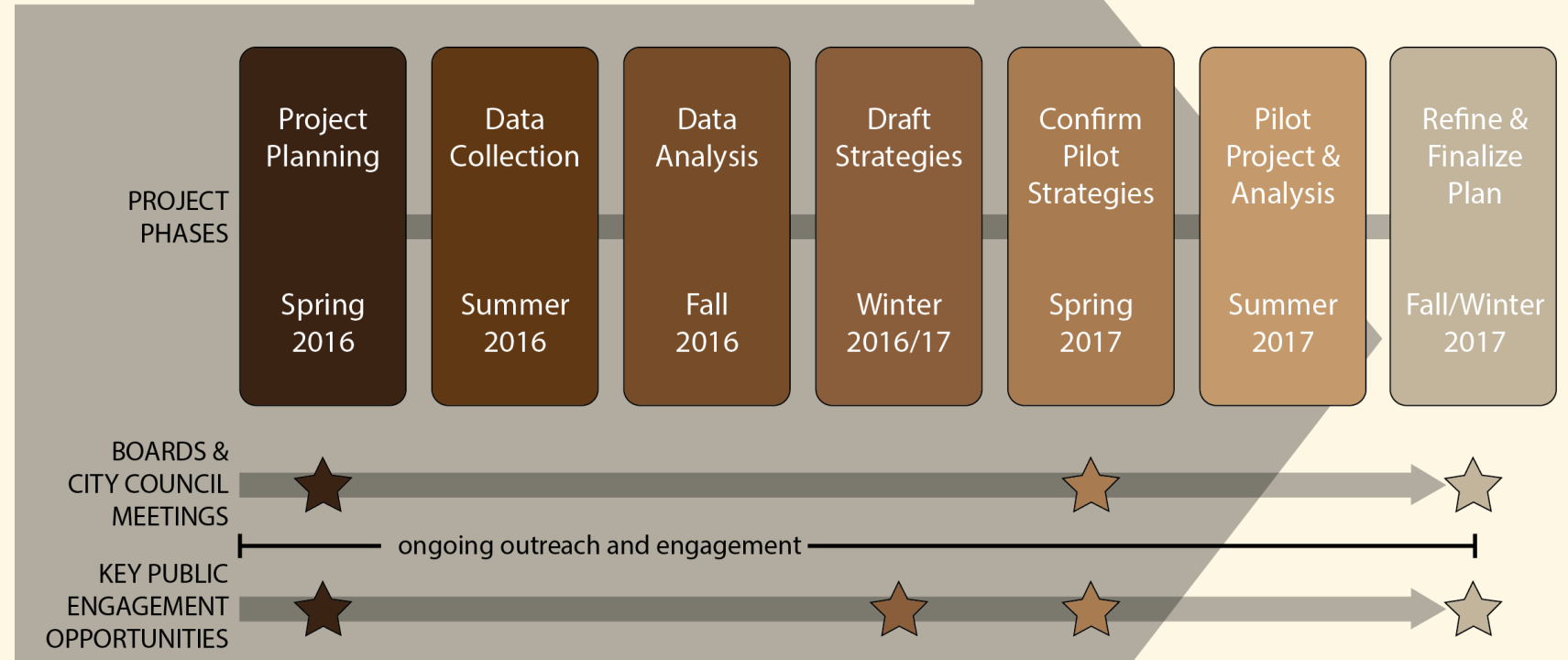
## Collaborative Project Team

- Community Vitality
- Transportation Division of Public Works
- Open Space and Mountain Parks
- Parks and Recreation
- City Manager's Office – Neighborhood Liaison
- Communications
- Colorado Chautauqua Association



# Planning Process and Timeline

## CHAUTAUQUA ACCESS MANAGEMENT PLAN: PLANNING PROCESS & TIMELINE



# Proposed Data Collection for Summer 2016

Data Type	Data Source
Parking utilization and duration	Field observations
Traffic speed and volume	Field observations
Traffic and parking safety	Collision reports, crosswalk compliance, parking violations
Multimodal access	Intercept survey, Hop 2 Chautauqua ridership, Uber heat maps, bicycle counts, Boulder B-cycle Trips
General trip origins and destinations	Intercept survey
Site-wide visitor demographics and preferences	Intercept survey
OSMP visitor demographics and preferences	OSMP system-wide survey (2016-2017)
OSMP visitor counts	OSMP system-wide survey (2016-2017)

# Past and Proposed Study Areas



# Community Engagement Techniques

- Presentations to city boards and city council
- Public meetings
- Email newsletters through the city and the Colorado Chautauqua Association
- Press releases
- Direct mail postcards
- Social media, including Facebook, Twitter and Nextdoor
- Flyers around town
- Signs around Chautauqua (e.g., at trailheads)
- Online and/or intercept surveys
- A community working group to offer periodic feedback

# First Public Open House: *April 28, 2016*

Limited parking availability

Parking limits or permits

Pedestrian safety

Pedestrian & cycling data collection

Transit – support, but concerns about neighborhood impacts, best practices

Interest in community working group



# Board Feedback

- Do you have any questions about or feedback on the project schedule or scope of work?
- What feedback do you have on the proposed community outreach and engagement approaches?
- Is there anything else you would like to share at this point in the process?





# CHAUTAUQUA ACCESS MANAGEMENT PLAN

*Questions?*

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**EXTRA  
SLIDES**



# Proposed Data Collection Schedule

Data Collected	June 2016	July 2016	August 2016	September 2016
Parking Utilization	✓	✓	✓	✓
Arrival and Departure Patterns		✓		
Motor Vehicle and Bicycle Counts		✓		
Vehicle Speeds		✓	✓	
Transit Ridership (Shuttles)	✓	✓	✓	
Uber Heat Maps	✓	✓	✓	✓
Boulder Bicycle Trips	✓	✓	✓	
Collision Reports	✓	✓	✓	✓
Crosswalk Compliance		✓		
Parking Violations	✓	✓	✓	✓

# Proposed Schedule for Field Observations: Parking Utilizations

Month	Weekday (Event)	Weekday (Non-Event)	Saturday	Sunday (with CMF)
June 2016	✓	✓	✓	
July 2016	✓	✓	✓	✓
August 2016	✓	✓	✓	
September 2016			✓	